

# Journal of Behavioral Economics for Policy

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Welcome! to issue 3/1 of the *Journal of Behavioral Economics for Policy*.

This is my first issue as Editor-in-Chief since taking over from Roger Frantz and, for a complicated set of logistical and personal reasons, it's been a long wait. So, alongside an editor's usual thanks, I owe a large debt of gratitude to the authors, the Editorial Board and the SABE Executive Committee for their impressive patience and much-appreciated understanding and support. I also offer my personal thanks, alongside thanks on behalf of the SABE community, to Roger Frantz (who will continue as our Special Issues Editor) and Pablo Brañas-Garza for so successfully establishing the journal over the last few years.

In this welcome – I outline JBEP's progress and also introduce you to the thought-provoking collection of articles and reviews collected together in this issue. Enjoy!

### Past Progress and Future Prospects

JBEP has suffered a lot of bad luck over the past year, but I'm pleased to report that the journal is all but back on track, with progress already well underway for issue 3/2. Numbers of submissions to JBEP are increasing – with unsolicited submissions increasing more rapidly than solicited submissions, suggesting that JBEP's reputation is growing. There were inefficiencies associated with the previous submission route of sending papers to @gmail addresses, especially when these addresses were changed and information for authors on the SABE website was not updated. So, we are working towards an online submission system via the SABE website to prevent similar problems in the future. A big thanks from me to Behnud Mir Djawadi and Álvaro Saco Fortuna for their work in developing our new online submission portal, which we will start using for producing issue 3/2 onwards, as well as for new submissions. We are also updating the website so that those who are considering a submission have easy access to the current submission guidelines. We have plans to publicise the journal more widely, we have a few promising special issues in the pipeline and are aiming to do more to encourage graduate student submissions, for example via a conference special issue. In line with the original vision for the journal, we are also reaching out to policy-makers, and those who work closely with policy-makers, to encourage them to contribute.

This will help JBEP to consolidate its potential for occupying a unique place in the catalogue of behavioral economics journals – given its focus on short and readable accounts of policy-relevant, evidence-based behavioral research insights.

## This Issue

This issue contains a diverse range of papers. We start with Roger Frantz's overview of JBEP's history and also the evolution of interest in behavioral economics more generally. Then, with kind permission from BBVA Openmind publishers, we re-print my contribution on behavioral economics' past, present and future – originally published in BBVA's 2018 celebratory volume *Towards a New Enlightenment? A Transcendent Decade*. Our main papers for this issue start with Anirudh Tagat's analysis of how a behavioural experiment could be implemented to capture the complexities of tax compliance in India. Then we have Frans Folkvord and colleagues' experimental analysis of a pressing public policy issue – online gambling, in which they show that nudges are not enough to ensure proper protection for consumers vulnerable to the quick and easy gambling access that online environments allow. The next paper, by Zachary Hohman and colleagues, explores how stress impacts on economic decision-making, using new versions of the ultimatum game to capture the impacts of stress. Our final full paper is Max Bazerman and Sana Rafiq's behavioral analysis of the worrying and internationally significant problem of monopolistic practices within the pharmaceutical industry. We conclude with a series of book reviews for some of the latest additions to the behavioral economics canon, prepared with the kind assistance of our Book Reviews Editor, Alexis Belianin.

I hope you enjoy issue 3/1 and find it to be useful as well as thought-provoking. And you will not have too long to wait for the next issue...

MICHELLE BADDELEY

Editor-in-Chief

*Dublin, September 2019*

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